



Green Story

Sustainability at the Heart of What We Do

At Wren Urban Nest, sustainability is at the heart of everything we do. We believe that responsible hospitality can protect our planet, support our community, and create a better experience for our guests. We tell our green story by explaining our motivations, describing our achievements, and outlining our long-term commitments. This helps us engage with our customers, our neighbours, and our staff in a meaningful way.

By reporting on our sustainability progress, we provide transparency and build trust. When we share our green achievements, we demonstrate credibility in our environmental commitment. This approach strengthens our reputation and helps us secure corporate and public-sector endorsement. It also attracts guests who value responsible and ethical travel.

Why We Went Green

From the beginning, our goal was to offer urban comfort in Dublin without compromising the planet. We avoid fossil fuels, use renewable energy, and source materials responsibly. Protecting nature and reducing our carbon footprint is central to everything we do.

Our Green Achievements and Awards

We are proud of our sustainable operations:

- Fully electric building with no fossil fuels
- Energy-efficient systems that recover heat
- Water-saving fixtures throughout the hotel
- Extending zero-waste principles throughout our kitchen and operations
- Comprehensive recycling and waste-reduction programmes
- Responsibly sourced low-impact materials
- Strong partnerships with local suppliers





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Awards

- Business Design Awards – Runner Up 2022
- Green Energy Awards – Tourism & Entertainment category - Winner 2023
- Accommodation Awards Ireland – Gold Star Award in 2022, 2023 & 2024
- Georgina Campbell – Sustainable Practices category – Winner 2024

Our Ongoing Commitment

We continue to build on our sustainability progress:

- Reduce energy and water use per guest night
- Expand circular-economy waste initiatives
- Increase use of recycled and reused materials
- Strengthen local and sustainable supply chains
- Encourage biodiversity in our urban environment
- Progress toward net-zero operational emissions

We want every guest and staff member to feel inspired to be part of our sustainability journey.

Join Us on This Journey

Our green story is always evolving. We are proud of what we have achieved, grateful for the support of our guests and community, and excited for the future. Every stay at Wren Urban Nest helps build a cleaner, greener, and more thoughtful world.

Thank you for being part of our journey.

