



Sustainability Policy

At Wren Urban Nest, every choice we make reflects our belief that small steps can create a big impact. From sustainability to guest experience, our sustainability policy guides how we operate, care for the planet, and welcome our community.

Our Ethos

Creative Thinking

We believe in new beginnings. We start by imagining what other hotels don't offer. We don't settle for the status quo, and we don't take the easiest route. What excites us is offering our guests our "nesters" something fresh, thoughtful, and memorable.

Observant

We are quietly confident and attentive. We listen, consider, and make decisions carefully. By paying close attention to what's happening around us, we learn how to create the best possible experience for everyone who stays in our nest.

Honest & Natural

We value openness and authenticity. From natural building materials to organic, locally sourced produce, we choose quality over convenience. No disposable cups or plastic bags here just textiles, ceramics, and long-lasting, sustainable items that stand the test of time.



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Caring & Sharing

We care about our planet and all living things. We don't preach we inspire. We encourage our guests and community to consider the impact of their choices and to embrace values that support a healthier, more connected world.

Energy & Carbon

- We operate on 100% renewable electricity and have eliminated fossil fuel use.
- Advanced smart HVAC systems, high-efficiency insulation, and glazing minimize energy consumption.
- Energy use is monitored monthly, and high-efficiency equipment is prioritized when upgrades are needed.
- Our goal is to continually reduce our carbon footprint and maintain our position as Ireland's first net zero carbon hotel.

Water Conservation

- Guest rooms use roughly one-tenth the water of a typical hotel.
- Low-flow fixtures, efficient showers, and water-smart systems reduce consumption.
- Guests are encouraged to participate in towel and linen reuse programs to minimize water use.



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Waste Management

- Single-use plastics are eliminated throughout our hotel. We actively encourage our suppliers to minimise packaging where at all possible.
- Amenities are provided in refillable or bulk containers.
- Food surplus is redistributed via Too Good To Go to prevent food waste. Dehydrating food peelings and turning them into vegetable stock also helps us minimise waste and repurpose food items.
- Waste sorting, recycling, and composting are embedded across all hotel areas.
- Staff and guest education reinforces a reduce, reuse, recycle approach.

Sustainable Sourcing & Materials

- Ingredients at ALT Restaurant & Bar are organic, local, and ethically sourced.
- Hotel textiles, furniture, and ceramics are selected for durability, quality, and low environmental impact.
- Collaborations with sustainable partners, such as Mourne Textiles, support traditional techniques and environmentally responsible production.



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Biodiversity & Green Spaces

- Rooftop gardens support local flora and fauna, providing food and shelter for pollinators such as bees, beetles, and butterflies.
- Eco-certified and biodiversity-friendly cleaning products are used throughout the hotel.
- Partnerships with initiatives like Open Hive allow us to promote sustainable beekeeping and produce Wren honey.

Guest Engagement & Education

- We encourage guests to make small, sustainable choices during their stay, from reusing cups to mindful energy and water use.
- Informative signage, digital communications, and staff guidance promote environmental awareness.
- Feedback from guests helps us continuously improve our sustainability practices.

Accessibility & Inclusivity

- Sustainability also means creating an inclusive environment: step-free access, wheelchair-friendly facilities, and staff assistance ensure everyone can enjoy our hotel.
- We actively consider social and environmental impacts in all our operations and collaborations.



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Continuous Improvement

- Sustainability is a journey, not a destination. Our hotel motto is 'Little Steps' and we are constantly looking to improve.
- Our Green Team regularly reviews performance, sets targets, and implements new initiatives. Weekly meetings help us to keep our team engaged and to pass on the green ethos and way of thinking to new members of our team.
- Transparency, innovation, and learning guide all decisions to reduce environmental impact while maintaining comfort, style, and hospitality.

Contact Us

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